

## An innovation in lashes

### What is LATISSE®?

LATISSE® solution is a prescription treatment for hypotrichosis used to grow eyelashes, making them longer, thicker, and darker.<sup>1</sup>

Eyelash hypotrichosis is another name for having inadequate or not enough eyelashes.

### How does it work?

LATISSE® is believed to prolong the anagen phase (active growth phase). The exact way it works is unknown.<sup>1</sup>

### How soon will I see results?

The onset of effect with LATISSE® solution is gradual. In the clinical trial, the majority of LATISSE® users saw significant improvement by 2 months.<sup>1</sup>

### How is LATISSE® different from other products?

Only LATISSE® has been approved by the FDA as a prescription treatment for hypotrichosis used to grow eyelashes.

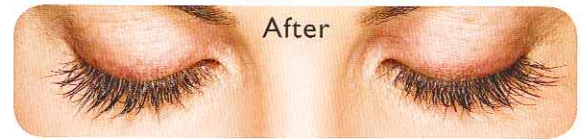
### Important Safety Information

If you are using prescription products for lowering eye pressure or have a history of eye pressure problems, only use LATISSE® under close doctor supervision.

LATISSE® may cause eyelid skin darkening which may be reversible, and there is a potential for increased brown iris pigmentation which is likely to be permanent.

## Real growth. Real results.

Unretouched photos of LATISSE® users at week 0 and week 16.



The onset of effect with LATISSE® solution is gradual. In the clinical trial, the majority of LATISSE® users saw significant improvement by 2 months.<sup>1</sup> Individual results may vary.

If you stop using LATISSE®, your eyelashes are expected to return to their previous appearance over several weeks to months.<sup>1</sup>

**Please see additional  
Important Safety  
Information on the  
back cover.**

**Latisse®**  
(bimatoprost ophthalmic solution) 0.03%